

ADDISON TRANSPORTATION

NEWS RELEASE

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Addison Transportation has been designated as a P3 freight brokerage company by the Transportation Intermediaries Association (TIA). The TIA is the professional organization which exclusively represents transportation intermediaries for the \$164 billion third party logistics industry.

P3 stands for Platinum Performance Program. P3 is a licensed logo and trademark, which identifies brokers who agree to follow best business practices. P3 offers customers and carriers an easy means to identifying brokers operating at higher levels of professionalism and integrity.

To receive a P3 designation, a brokerage company:

Must have a Transcredit score of at least 90 out of 100 (Addison has a score of 92)

Must abide by the TIA's Code of Ethics

Is bound by the P3 Best Practices Guidelines Contract to provide honest, fair and ethical service to customers and carriers

Must bring a new level of trust and confidence to the industry

Must be committed to the credibility of the industry

Must verify safety rating, insurance and authority on all carriers to be used

Shall communicate professionally with all customers and carriers

